

PEI – Research planning and preparation

Study area: 2 - Bases of service design and social innovation

Character: Theoretical and methodological training

Type: Compulsory

ECTS credits: 3

Year: First

Semester: First

Language of instruction: Catalan, Spanish and English

Prerequisites: -

Presentation

The contents of the subject “Research planning and preparation” focus on discovering and applying different collaborative techniques and methods of qualitative, quantitative, ethnographic and user-oriented research in order to develop social research processes, focused on the anthropology and sociology of public design.

The subject reveals the key aspects of the process of planning and carrying out social design research in order to provide the necessary evidence that substantiates, conceptualizes and evaluates possible design interventions.

PEI – Research planning and preparation

Contents: 1st semester Compulsory ECTS: 3

- I. Bases of ethnographic research for projects with a social impact.
- II. Research methods for the design of services and social design.
- III. Principles for preparing research for the design of services and social design.
- IV. Examples of research for the design of services and social design.