

# MCP – Methods for cocreation and participation

**Study area:** 2 - Bases of service design and social innovation

**Character:** Theoretical and methodological training

**Type:** Compulsory

**ECTS credits:** 3

**Year:** First

**Semester:** First

**Language of instruction:** Catalan, Spanish.

**Prerequisites:** -

## Presentation

The subject “Methods for cocreation and participation” provides us with the basic principles of new ways to address social issues, as well as the resources to explore and facilitate other forms of collaboration in the design of solutions and their evaluation. It provides the bases of processes for social design and presents us with examples of how to design innovative and more effective solutions to society's current challenges. The subject is theoretical-practical, starting from research and case analysis for the application of participatory methodologies in the generation of new proposals.

### MCP - Methods for cocreation and participation

**Contents:** 1st semester    Compulsory    ECTS: 3

- I. Bases of social design, or people-centred design.
- II. Principles for participatory design.
- III. Resources to explore, test, and learn.
- IV. Examples of processes for creating cocreation and participation dynamics.