

# ESDAPC

Escola Superior de Disseny  
i d'Arts Plàstiques de Catalunya

*Do you want to design the projects  
society really needs?*

*Do you want to ready yourself to work  
in the new social scenario and context?*

*Do you want to apply co-design and participation  
by working in the public sphere?*



**100 % Públic**  
**100 % Oficial**  
**100 % Design**



AQU Catalunya està inscrita a EQAR

03 / 2024

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# SOCIAL CO- DESIGN

## APPLIED TO PUBLIC SECTOR PROJECTS

MASTER'S DEGREE IN ARTISTIC EDUCATION

Further information: [masters.esdapc.cat](https://masters.esdapc.cat)



# THE MASTER'S DEGREE IN ARTISTIC EDUCATION IN SOCIAL CO-DESIGN APPLIED TO PUBLIC SECTOR PROJECTS

Offers academic studies with which you will become a professional in the emerging field of social design and services innovation, using design methodologies applied to real challenges.

## GOALS:

- To educate professionals in the application of design for the common good.
- To train to identify opportunities for creation that are of value to the community.
- To propose and evaluate intervention strategies that can have a positive impact on the welfare of the community, fostering creativity and co-creation for social innovation in public services.

## TECHNICAL SPECIFICATIONS

**Master's Degree in Artistic Education in Social Co-design Applied to Public Sector Projects**

60 ECTS credits / 1 year

### Price

€35 per credit ECTS  
Full academic year: € 2.100

### Schedule

Afternoons/evenings,  
from Monday to Thursday  
(4 pm to 8 pm)

### Duration

October-June

### Location

Ciutat de Balaguer, 17  
Barcelona

### Type

Blended learning

### Dedication

Full-time and part-time

### Limited groups

Maximum 15 pupils

### Languages of instruction:

Catalan, Spanish and English

### Access requirements

Check the updated information at: [masters.esdapc.cat](http://masters.esdapc.cat)

### Pre-registration and enrolment

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## WHY STUDY A MASTER'S DEGREE AT THE ESDAPC?

The ESDAPC master's degree is an official qualification approved by the European Higher Education Area (EHEA).

A master's degree in line with its ideology of transforming the public service and a vocation to innovate, which analyses the needs of the new geopolitical, technological, transversal context and networking environment collaboratively.

## WHAT WILL YOU BE DOING?

You will be working with real cases, committed organizations and companies, and a national and international faculty who will share their experiences and knowledge with you.

## HOW?

You will get to know about and gain further knowledge of the latest perspectives (resources, cases, models and examples) of national and international social design in this field, putting users and beneficiaries at the heart of problems to co-design solutions. You will be trained in creative methodologies and research applied to social and service design for the common good.

## WHAT CAREER OPPORTUNITIES WILL YOU HAVE?

You will be trained to work in management and design teams in the health, cultural, social and educational sectors, both in the Administration and in the private business sector.

SUBJECT	SEMESTER	CREDITS
Introduction to digital resources, free software and open source	1st	3
Introduction to agile methodologies	1st	3
Narrative building and storytelling	1st	3
Resources for social design and innovation	1st	3
Bases of service design	1st	3
Methods for co-creation and participation	1st	3
Research planning and preparation	1st	3
Discussion seminar on educational and health social co-design	2nd	4,5
Discussion seminar on inclusive social co-design	2nd	4,5
Professional internships	1st / 2nd	15
Degree final project	2nd	15